ELECTRIC VEHICLE SURVEY

What is the main reason you drive during an average week?



How many miles do you drive in an average week?



Tusker.

Get a better car

If your employer offered a fully insured and maintained car as an employee benefit, would you be interested in exploring this benefit?





Tusker. Get a better car

Do you know what a 'salary sacrifice car scheme' is?



If you were to change your car tomorrow, would you consider an electric vehicle? 63% Said they would consider choosing an electric vehicle



What is the main reason you wouldn't consider an electric vehicle?



Charging

"I live in a terraced house with no off road parking, I wouldn't be able to charge it"

"Worry about the cost of charging and how long the battery will last"

'the amount of time it takes to charge a car"

"How long the charge lasts especially for long distance journeys which I usually do often"

"got nowhere to charge it"

"No off road parking so couldn't even install charging point to charge car."



"Electric cars are not environmentally friendly, the batteries need cobalt and other rare earth materials. Roads will need to be dug up to put in cabling for roadside chargers, the countries generating capacity is already reduced and no improvement to be seen in the near future. More investment is needed in hydrogen fuel cell technology.

"Disposal of batteries and lack of precious metals required to manufacture that many"

"Battery life span"

"I don't think the batteries are eco friendly"

"Worth nothing in 7 years due to batteries being worn out"



"I use my car for towing. Electric cars don't have capacity"

"want to tow a caravan, electric car would run out of power quickly using that much power"

"they're not as good as normal cars"

"They aren't as environmentally friendly to produce and dispose of compared to ICE cars, we should encourage people to run cars for their life span rather than replace every few years"

"As a cyclist I actually find electric cars quite dangerous as they are so quiet. Maybe add an engine noise for other people's safety."

What is the main reason you would/wouldn't consider an electric vehicle?



Whats the main reason you would consider an electric vehicle?



Do you know where you would charge an electric vehicle in your local area?





How far do you think an electric vehicle can travel on a single charge?



How long do you think it takes to charge an electrician vehicle to 80%?



How do you perceive the accessibility of electric vehicles?



A third of employees perceive electric vehicles as being only for those that drive a few miles

35%	They are only for those that drive few miles
25%	They are only for the rich
20%	They are for everyone
18%	They are not for me
13%	They are only for company car drivers
16%	None of the above.